



# Market Messenger

Market Messenger® is a supplemental notification service for **Ag Market Professional** clients. It is available to all AMP clients, regardless of their primary delivery platform (Web, e-mail, or fax).

Market Messenger is a telephone messaging service delivering market news and strategy updates to AMP clients while you are away from your computer or fax. In some cases, it is used to deliver midday strategy updates, but it is our intent to use it more frequently, for breaking news, or whenever there are major moves in the market. We also use Market Messenger to deliver “quick reaction” analyses of major USDA reports.

Voice messages are delivered to a cell phone, office or home phone number you specify. If your phone has an answering machine or voice mail capability, Market Messenger will attempt to deliver the message to the recording device if there is no live response, and if an answering message begins. We are currently working on adding several additional capabilities to Market Messenger, including text messaging to cell phones, PDA’s and other devices. Anyone with e-mail could also receive these brief “bullet points”. Clients may also specify a secondary telephone number to “roll over to” if the primary number has no answer. A “repeat” key (5) is available for use in noisy environments.

Market Messenger meets a very real need for ag producers. You may leave the house or office before the morning AMP advice has been received. Or, you may be away from your computer or fax machine all day, working on a farm 20 miles away and unaware of market movement. Market Messenger takes a proactive approach to ‘reach out and touch someone’ when we feel there is something you really need to know. This can be a price trigger that has been reached, an unanticipated USDA number, breaking news like BSE or Asian soybean rust, or other market moving news.

In the current market environment, staying in touch with the strategies and market action can make a major difference in your net selling or buying price. Grains, livestock and cotton have all seen huge daily ranges. If you missed a morning recommendation, a midday update, or a key news item, and one of those big moves is underway, it could easily affect your bottom line by \$10,000 or more in a single day.

You KNOW you’re going to be pre-occupied with farm work. Will you know when the market finds the winter low? The spring high? Will you be blindsided by a terrorist event, a big Chinese purchase, or if peace breaks out all over in the Middle East? You need Market Messenger® as a companion to your daily **Ag Market Professional** strategy and your **Special Research Reports**.

How? To add Market Messenger® capability to your current **Ag Market Professional** service, just fill out the attached coupon and send it with your remittance to Brugler Marketing. If you aren’t satisfied with the service within the first 30 days of enrollment, just call us or e-mail us and request a full refund.



## Market Messenger® Enrollment form

Name \_\_\_\_\_

Farm or Business name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Primary Phone number to be called \_\_\_\_\_

Secondary Phone number to be called \_\_\_\_\_

Text messaging e-mail address \_\_\_\_\_

Commodities Needed \_\_\_\_\_

Annual fee enclosed:                      Introductory rate:     **\$160/year**

☑ Check payable to Brugler Marketing & Management LLC

☑ Credit Card Payment

Credit Card Number \_\_\_\_\_

Discover \_\_ MC \_\_ Visa \_\_

Expiration Date                      \_\_\_\_ / \_\_\_\_

CCV# (from signature stripe) \_\_\_\_\_

*Market Messenger subscriptions are available only in one year increments, due to the lack of margin on the product at this introductory price. We need to keep billing overhead down! It is not permissible to receive MM without also being a client of **Ag Market Professional**. If the underlying AMP service lapses, a pro-rata refund of Market Messenger will be issued for unused months of service. The quoted price is for US based land and cell phone numbers. Surcharges will be necessary for international calls. Please request a custom quote from our office before subscribing internationally.*

Please mail Market Messenger enrollment form and payment to:

Brugler Marketing & Management LLC  
15711 Howard St.  
Omaha, NE 68118

Online ordering is also available at [www.bruglermktg.com/shop](http://www.bruglermktg.com/shop).



**MARKET MOVES ARE TOUGH TO TRACK WHEN YOU'RE IN THE FIELD.**

But not now...

**Market Messenger® Makes It Easy.**